MEDIA KIT

Robbie Ann Darby

On-Camera Talent | Creative Storyteller | Wellness & Lifestyle Expert



RAD
EXPERIENCE



ABOUT

Robbie Ann Darby is a wellness and lifestyle expert, creative storyteller, and professionally trained on-camera talent. With a background in performance and over a decade of experience in fitness and media, her work bridges movement, communication, and visual storytelling.

She holds a BA in Drama and Dance from Spelman College and an MFA in Acting from The University of Texas at Austin. Her career spans New York and Los Angeles, where she built a foundation across editorial writing, brand partnerships, and on-camera hosting.

Most recently, Robbie has expanded into high-performing digital content, producing over 800 photo and video assets for Amazon and contributing as an in-house launch testing creator for Google's product portfolio. Her work is rooted in creating content that connects with audiences while delivering on brand objectives.

Across all platforms, she brings a distinct combination of credibility, presence, and strategic storytelling to the brands and audiences she serves.

Experience

01.
Brand Partnerships

Amazon
Google
Stitch Fix
Garnier
Lululemon
Athleta
Brooks Running
Fitbit
KIND Snacks

02.
Performance Content

Over 800 photo and video assets produced for Amazon, supporting product merchandising and paid ad placements. Ongoing work includes in-house launch testing for Google's product portfolio.

03.
Editorial & Media

Shape
SELF
Women's Health
HuffPost
Hello Beautiful
The Root
The Grio
Byrdie
Blavity

On-Camera & Visual Work



UGC REEL



HOSTING REEL



VOICEOVER REEL

VIEW FULL PORTFOLIO

Work With Me

01.
UGC & Production

Premium content for beauty, wellness, and lifestyle brands. From concept development and scripting to on-camera storytelling, editing, and creative direction. Designed to connect and convert.

02.
On-Camera & Hosting

Professionally trained actor and experienced host bringing authenticity and polished storytelling to commercials, brand campaigns, interviews, digital content, and live experiences.

03.
Voiceover

Versatile, professionally trained voiceover artist for commercials, branded content, corporate narration, and animation. Broadcast-quality home studio with remote recording capabilities.



Contact

For brand partnerships, creative production, on-camera, and voiceover opportunities.

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@radexperience

Press kit available upon request.

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