

MEDIA KIT

# Robbie Ann Darby

On-Camera Talent | Creative Storyteller | Wellness & Lifestyle Expert



**RAD**  
EXPERIENCE



# ABOUT

Robbie Ann Darby is a wellness and lifestyle expert, creative storyteller, and professionally trained on-camera talent. With a background in performance and over a decade of experience in fitness and media, her work bridges movement, communication, and visual storytelling.

She holds a BA in Drama and Dance from Spelman College and an MFA in Acting from The University of Texas at Austin. Her career spans New York and Los Angeles, where she built a foundation across editorial writing, brand partnerships, and on-camera hosting.

Most recently, Robbie has expanded into high-performing digital content, producing over 800 photo and video assets for Amazon and contributing as an in-house launch testing creator for Google's product portfolio. Her work is rooted in creating content that connects with audiences while delivering on brand objectives.

Across all platforms, she brings a distinct combination of credibility, presence, and strategic storytelling to the brands and audiences she serves.

# Experience

## 01. Brand Partnerships

Amazon  
Google  
Stitch Fix  
Garnier  
Lululemon  
Athleta  
Brooks Running  
Fitbit  
KIND Snacks

## 02. Performance Content

**Over 800 photo and video assets**  
produced for Amazon, supporting  
product merchandising and paid ad  
placements. Ongoing work includes in-  
house launch testing for Google's  
product portfolio.

## 03. Editorial & Media

Shape  
SELF  
Women's Health  
HuffPost  
Hello Beautiful  
The Root  
The Grio  
Byrdie  
Blavity

# On-Camera & Visual Work

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HOSTING REEL

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UGC REEL



VOICEOVER REEL

# Work With Me

## 01. UGC Content

Short-form photo and video content created for paid social, e-commerce, and digital campaigns. Designed to convert while aligning with brand voice and audience.

## 02. On-Camera & Hosting

Brand storytelling through hosting, interviews, and on-camera appearances across wellness, lifestyle, and live or recorded media.

## 03. Voiceover

Professional voiceover for commercials, digital campaigns, and branded content, delivered with clarity, tone, and audience connection.



# Contact

For brand partnerships, content creation, and on-camera opportunities

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[www.radexperience.com](http://www.radexperience.com)

[@radexperience](https://www.instagram.com/radexperience)

Press kit available upon request.